



FERAL CAT WARRIORS

ENRICHING LIVES • INSPIRING COMPASSION

Feral Cat Warriors Social Media Volunteer – TikTok

Be a part of our amazing volunteer team and lend your support to the Social Media team! You will get to engage with supporters and donors through TikTok on behalf of Feral Cat Warriors.

Impact: Feral Cat Warriors aims to extend its impact on social media, both by furthering its relationship with current followers and building connections with new ones. These followers may become donors, making it an essential contribution to the organization's fundraising. Furthermore, the organization would like to promote adoption, fostering, and volunteering opportunities to people passionate about animal welfare.

Function:

- Day to day management of Feral Cat Warriors' TikTok page.

Time Commitment and Location of Work:

- Remote, 5-20 hours/week
- Location – volunteer home/remote.

Core responsibilities:

- Engage donors, supporters and potential new followers through positive conversations about our organization and its mission and vision.
- Inform managers of trending social media posts and creative ideas.
- Stay current on trending ways to encourage interaction with followers and donors.
- Advocate Feral Cat Warriors position on important issues.
- Track and input hours worked in the Feral Cat Warriors volunteer database.

Qualifications/Requirements:

- Strong video skills
- Proficient with Adobe Rush, Adobe Premiere Pro, or Davinci Resolve Studio.
- Ability to create videos in a 9:16 format.
- Up to date on the use of AI (Artificial Intelligence) software for content creation.
- Passionate about animal rescue even in a volunteer position.

Questions? Please contact volunteer@feralcatwarriors.org if interested in volunteering.

Thank you for Enriching Lives & Inspiring Compassion.